

## Save \$1,476 on Your Annual Grocery Budget!

Did you know that the average cost of groceries has risen 8.4 percent this year? Whether it's the increasing cost of healthcare, gas or groceries, it's no secret that millions of people are feeling the pressure of tough economic times.

So how does our Nutritional Cleansing system fit into your shrinking budget? Isagenix® is a cost effective, convenient and healthy solution in any economy, especially when compared to the average cost of groceries and eating meals out. Isagenix systems replace up to three meals a day and eliminate spending on groceries or eating meals out. Isagenix products are quick and easy to prepare and they provide your busy family with all the nutrients they need.

Can you really put a price tag on living your life to the fullest and achieving optimum health? We can.

"Thanks to Isagenix®, my husband and I save over \$200/month on our groceries."

—Kerry L., Arizona

"I saved an average of \$234 every month on food."

—Corine L., Alaska

### Groceries & Eating Meals Out



1 Month Groceries & Eating Out	Cost \$539
--------------------------------	---------------

Total	<b>\$539*</b>
-------	---------------

That's nearly \$18/day or \$6 per meal.

### ISAGENIX®



1 Cleansing and Fat Burning System: 30-day supply (54 meals)	Cost \$280
---	---------------

Non-Isagenix® Meals (26 meals): (\$6 per day for a third meal)	\$156
---	-------

Total	<b>\$416**</b>
-------	----------------

That's nearly \$14/day or \$4.62 per meal!

## With Isagenix® You Save...

**\$1.36**  
per meal

**\$4.10**  
per day

**\$123**  
per month

**\$1,476**  
per year

\* The average American spends per month.

\*\* The average person eats 80 meals per month. With a 30-Day System there are 28 Shake Days (52 meals) and 4 Cleanse Days (12 meals), totaling 64 meals. The remaining 16 meals are using groceries or eating out (26 x \$9/meal = \$156).

Resource: Bureau of Labor Statistics Consumer Expenditure Survey, Average Price of Groceries & Food for Average American Household (March 2008).